



The University of Georgia Center for Continuing Education Certificate Programs

# PRINCIPLES OF PHARMACEUTICAL MARKETING RESEARCH

AN ONLINE CERTIFICATE COURSE

**THREE EASY WAYS TO REGISTER via PRINTABLE FORM**

**Fax:** Fax to +1-706-542-7537-- Credit Card Only

**Phone:** +1-706-542-6692 or toll free in the US 800-325-2090

**Mail:** Mail the completed printable registration form with payment to:

Principles of Pharmaceutical Marketing Research Certificate Course  
Suite 196; Georgia Center for Continuing Education  
Conference Center & Hotel  
Athens, Georgia 30602-3603 U.S.A

**#61342 Principles of Pharmaceutical Marketing Research**

Courtesy Title: Mr. Ms.

Last Name First Name MI Date of Birth (Used for retrieval of transcript)

E-Mail Address

Fax Number

Home Address

Business Address

City State US Zip Code

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COUNTRY and Postal Code (if outside the USA)

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Please send me e-mail about Georgia Center programs Yes No \_\_\_\_\_  
How did you hear about the course?

Place of Employment Position Number of years in Market Research

\$1089 Standard Course Fee

\$929 Membership Discount Fee\*

**If you qualify for a discounted rate, please complete the information below:**

*\*Membership status will be verified by professional association*

My company holds membership in the following:

The ARF (Advertising Research Foundation) PBIRG (Pharmaceutical Business Intelligence & Research Group)

I am a member of the following organization

I am a research colleague a member of the following organization. Please list colleague's full name:

MRA (Marketing Research Association)

CASRO (Council of American Survey Research Organization)

AMA (American Marketing Association)

ESOMAR (European Society for Opinion and Marketing Research)

MRII (Marketing Research and Intelligence Association)

TTRA (Travel and Tourism Research Association)

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If for any reason you need to cancel or reschedule your participation in *Principles of Marketing Research*, please contact [certificate.programs@georgiacenter.uga.edu](mailto:certificate.programs@georgiacenter.uga.edu) within seven days for a full refund of the registration fee.

Textbooks must be ordered separately. You may order these textbooks from [MBSDirect](http://MBSDirect) at 1-800-325-3252 (U.S. only) or +1-573-446-5299 or fax +1-573-446-5254. Please request: *The University of Georgia Certificate Program--Principles of Marketing Research.*

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