

name - please print or type \_\_\_\_\_ preferred name for name badge \_\_\_\_\_ date of birth \_\_\_\_\_

organization/employer \_\_\_\_\_ position \_\_\_\_\_

business mailing address  or home address

city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_ county \_\_\_\_\_

country and postal code (if outside the USA) \_\_\_\_\_

home phone \_\_\_\_\_ work phone \_\_\_\_\_ fax \_\_\_\_\_

e-mail address \_\_\_\_\_  Please send me e-mail information about Georgia Center programs

**By registering for this event, I agree to comply with all event cancellation policies. (1) A cancellation received by 5:00 p.m. ET on or before January 27, 2012, will be refunded, minus a \$35 processing fee. No refunds will be issued thereafter; substitutions will be allowed. (2) To change or cancel your registration, call 800-884-1381, Monday through Friday, 8:00 a.m. to 5:00 p.m. ET. (3) If an event is cancelled for any reason, the Georgia Center will not be responsible for any charges related to travel.**

### EVENT REGISTRATION

Your registration will not be processed until payment is received.

#### Conference Registration (includes Friday Banquet)

- Participant  
*Registration on/before 1/30/12 at 5pm* \$105 \_\_\_\_\_  
*Registration after 1/30/12 at 5pm* \$125 \_\_\_\_\_

#### Student Conference Registration (does not include Friday Banquet)

- Student Friday Registration WELSF 12+ hrs.  
*Student Friday Only* \$20 \_\_\_\_\_  
 Student Saturday Registration WELSF 12+ hrs.  
*Student Saturday Only* \$20 \_\_\_\_\_

#### Presenter Conference Registration (does not include Friday Banquet)

- Presenter Friday Registration  
*Presenter Friday Only* \$0 \_\_\_\_\_  
 Presenter Saturday Registration  
*Presenter Saturday Only* \$0 \_\_\_\_\_

#### Friday Banquet

- Guest Banquet  
*Guest Friday Banquet* \$32 \_\_\_\_\_  
 Student Banquet  
*Student Friday Banquet* \$32 \_\_\_\_\_  
 Presenter Banquet  
*Presenter Friday Banquet* \$32 \_\_\_\_\_

**Total \$** \_\_\_\_\_

\* Indicates A Required Response

\* How many SBMECs have you attended, including this one?

- First Time  
 2-4 Times  
 5 or more times  
 Every Year

How many SBMECs have you presented at, including this one?

- First Time  
 2-4 times  
 5 or more times  
 Every Year

By registering, you grant permission for the use of your name and photo in printed and electronic materials related to the Southeastern Business and Marketing Education Conference. You waive all rights to any compensation and to approve the images and/or printed and electronic material in which they are used, and you release The University of Georgia and its employees and agents from any claims, damages, or liability.

### HOTEL RESERVATION

To request a room reservation at the Georgia Center Hotel, please call 706-542-2134 or 800-884-1381 and reference hotel block code 72616 or make a reservation online by using the following link:  
<https://webapps.georgiacenter.uga.edu/Hotel/servlet/Availability?blockCode=72616>

#### FOUR WAYS TO REGISTER

- Web:** [www.georgiacenter.uga.edu/cch/register](http://www.georgiacenter.uga.edu/cch/register) — Credit Card Only  
**Fax:** 706-542-6596 or 800-884-1419 — Credit Card Only  
**Mail:** **49th Annual Southeastern Business and Marketing Education Conference – #72616**  
 The Georgia Center  
 The University of Georgia's Conference Center & Hotel  
 1197 South Lumpkin Street  
 Athens, Georgia 30602-3603  
**Phone:** 706-542-2134 or 800-884-1381 — Credit Card Only  
 Mon.-Fri., 8:00 a.m. to 5:00 p.m. ET

#### Method of payment to guarantee event registration

- Enclosed is a check payable to 'The University of Georgia'.  
 Enclosed is a purchase order payable to 'The University of Georgia' (Federal ID No. 58-6001998) and/or an authorization letter to bill employer/organization.

- MasterCard     Visa     American Express     Discover

Card No. \_\_\_\_\_ Expires \_\_\_\_/\_\_\_\_

Name on card \_\_\_\_\_

UGA Dept. Name \_\_\_\_\_

UGA Building Name \_\_\_\_\_

Billing Contact \_\_\_\_\_

Phone No. \_\_\_\_\_