

PRINCIPLES OF TURFGRASS MANAGEMENT

Certificate Program



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en
Español!**

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A distance-based certificate course from
The University of Georgia
and the



Professional Landcare Network (PLANET)

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Principles of Turfgrass Management

The *Principles of Turfgrass Management* certificate program was originally designed and developed by the University of Georgia Center for Continuing Education in association with the Professional Lawn Care Association of America (PLCAA), and continues to be recognized by the more recent association, the Professional Landcare Network (PLANET) as a way to earn an important credential in the green industry.

For more than 50 years, the Center for Continuing Education has specialized in helping adults meet their educational needs. Working together, the Center and PLANET offer you a self-paced, self-study course that is up to date and easy to use.

Successful completion of this course will lead you to being named a Landscape Industry Certified Lawn Care Manager by PLANET.

Benefits

- ▶ Master essential turfgrass management practices and procedures that are standard in the green industry.
- ▶ Understand the principles of warm- and cool-season turfgrass establishment, growth, maintenance, and troubleshooting.
- ▶ Become **Landscape Industry Certified** by PLANET.
- ▶ Increase customer confidence.
- ▶ Expand your knowledge and professional growth.
- ▶ Receive 12 University of Georgia Continuing Education Units (CEUs), equivalent to 120 hours of training.



About the Course

Principles of Turfgrass Management features 14 lessons appropriate for all regions of the United States. The course emphasizes the following topics and addresses several areas of special interest:

- ▶ Turfgrass Growth, Development, and Physiology
- ▶ Turfgrass Characterization, Identification, and Adaptation
- ▶ Soils
- ▶ Establishment
- ▶ Fertilization
- ▶ Mowing
- ▶ Irrigation
- ▶ Weeds
- ▶ Insects
- ▶ Turfgrass Diseases
- ▶ Pesticides
- ▶ Turfgrass and the Environment
- ▶ Turfgrass Troubleshooting
- ▶ Customer Relations

Special interest areas covered include:

- ▶ Management of turfgrass through heat, cold, and drought stress
- ▶ Maintenance of turf under shade
- ▶ Improvement of turfgrass wear tolerance
- ▶ Treatment of gasoline and oil spills on turf
- ▶ Facts about liquid versus granular fertilizer
- ▶ Truth about growth enhancers
- ▶ Use of water-absorbent polymers for improving soil/water relationships
- ▶ Cause and control of thatch
- ▶ Importance of proper customer communication

Course Fees

Course prices include shipping within the U.S. (payable in U.S. dollars; association membership will be verified):

- ▶ PLANET, GCSAA, STMA and AEdG members..... \$319
 - ▶ Non-members \$379
 - ▶ 2-7 from same organization* \$359
 - ▶ 8 or more from same organization* \$339
- *Group enrollments must take place at the same time.*
- ▶ Shipping and handling outside U.S. Add \$50 per enrollment

Prices are subject to change.

Ways to register

- ▶ **Web:** Register via our secure server at www.georgiacenter.uga.edu/turf (credit card only).
- ▶ **Mail or Fax:** Complete the enclosed registration form and return with payment (see registration form for details).
- ▶ **Phone:** Call +1-706-542-3537 or 800-811-6640 (toll free in the U.S.) and complete your registration over the telephone (credit card only).

Course author



Keith Karnok, Ph.D., professor of agronomy at the University of Georgia, is the course author. Dr. Karnok has more than 30 years of experience with both warm- and cool-season turfgrasses; has authored more than 250 publications in turfgrass management; and is a frequent speaker at regional, national, and international turfgrass seminars, workshops, and conferences. He is a member of the International Turfgrass Society, the American Society of Agronomy (Fellow), the Crop Science Society of America (Fellow), the Golf Course Superintendents Association of America, and the Professional Landcare Network.

What do graduates say about Principles of Turfgrass Management?

“It is simple to read and understand and has been very useful to me.”

— James Sua, *Assistant Course Superintendent, Safra Resort & Country Club, Singapore*

“Should be part of every lawn care company’s training program.”

— Bob Williamson, *Division Manager, Moyer Lawn Care, Souderton, Pennsylvania, USA*

“I found the course to be comprehensive and relevant. It was a great educational tool, and I would highly recommend it to anyone in the landscape agricultural field.”

— Mike Leaver, *Madison, Tennessee, USA*



REGISTRATION FORM

Name – please print or type _____

_____/_____/_____
Birth date (for transcript retrieval) – mm/dd/yyyy

Address for shipping materials – must be street address, no P.O. Box _____

City _____ State _____ Zip/postal code _____ Country _____

Work phone _____ Home phone _____ Fax _____

E-mail address (We will transmit course notices to this e-mail address.) _____

Organization or employer _____ Please send me e-mail about Georgia Center programs.

Course Fees (Prices are subject to change.):

Course prices include shipping within the U.S. (payable in U.S. dollars; association membership will be verified).

- \$319 for members of PLANET AEdG GCSAA STMA
- \$379 for non-members
- \$359 for 2-7 from same organization*
- \$339 for 8 or more from same organization*
*Group enrollments must take place at the same time.

Registration fee \$ _____

Shipping & handling (outside USA)** — \$50.00 \$ _____

**Fees and shipping costs are subject to change.

Total..... \$ _____

Method of Payment

- Check (made payable to **The University of Georgia**)
 MasterCard Visa American Express Discover

We accept phone, fax, or Web registrations with credit cards only.

Credit Card # _____

Name on Card _____ Expires _____ / _____

Phone: 800-811-6640 (in USA) or
+1-706-542-3537 (outside USA)

Fax: +1-706-583-0180

Web: www.georgiacenter.uga.edu/turf

E-mail: questions@georgiacenter.uga.edu

Please return to:

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