

HR MANAGEMENT CERTIFICATE

Why Choose SHRM® Certification?



UNIVERSITY OF
GEORGIA
Center for Continuing
Education & Hotel

REASONS WHY YOU SHOULD PURSUE SHRM

1. The SHRM-CP and SHRM-SCP credentials are state of-the-art certifications offered by the Society for Human Resource Management, the world's largest HR membership organization and the industry leader in HR professional development. For more than 60 years, SHRM has supported more than 100,000 employers representing 140 million employees worldwide.
2. The SHRM certification exams test your knowledge AND how you use that knowledge to demonstrate your proficiency as a business leader.
3. The SHRM certification program was created to meet the needs of employers worldwide, driving business through the globally recognized competencies for HR professionals around the world. This is achieved through critical thinking, practical application and real-world experience.

- ▶ No other HR Certification is required more often within HR job postings
- ▶ 63% of HR professionals attribute a promotion to SHRM Certification
- ▶ 1 in 5 HR professionals say they received more money because of their SHRM certification

REACTIONS TO SHRM CERTIFICATION

Examinees value the SHRM Certification program and the importance of these gold-standard credentials.



Exam Relevance

73% say the SHRM-CP and SHRM-SCP exam content is relevant to their day-to-day work.



Likelihood to Recommend

76% say they would recommend SHRM Certification over other HR certifications.



Satisfaction with Application Process

83% of applicants indicate high satisfaction with SHRM's streamlined application process.



Realism

69% say the SHRM-CP and SHRM-SCP are the most realistic exams for HR professionals, reflecting the scenarios and challenges those in HR face every day.

4. Over 100,000 HR professionals have earned their SHRM-CP or SHRM-SCP. To date, more than 5,000 employers are seeking SHRM credential holders every month. This includes Fortune 500 organizations from every sector and industry.
5. SHRM's recertification program provides a broad scope of eligible recertification activities, allowing you to determine your professional development needs based on your specific career path.
6. SHRM certifications directly link to on-the-job scenarios and realistic work situations, making them relevant for HR professionals. Seventy-three percent of examinees say the SHRM-CP and SHRM-SCP exam content is relevant to their day-to-day work.
7. The SHRM-CP and SHRM-SCP exams are accredited by the Buros Center for Testing, the global leader in evaluating the psychometric quality of examinations.



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