

Principles **Express**

On-Demand MRX Education

Fulfilling the core market research educational needs of individuals and companies worldwide.

Presented through a unique
partnership between



MRI MARKET RESEARCH
INSTITUTE INTERNATIONAL



How to Contact Us:

Phone: +1-706-542-3537 or
1-800-811-6640 (USA only)

E-Mail: [questions@
georgiacenter.uga.edu](mailto:questions@georgiacenter.uga.edu)

Register Now!

You have four easy ways to register:

- 1. Web:** *Credit Card Only*
Register [securely online](#) for *Advanced Analytic Techniques*
Register [securely online](#) for *Communicating Research Results*
Register [securely online](#) for *Ethical and Legal Issues in MR*
Register [securely online](#) for *Emerging Methods & Future of MR*
Register [securely online](#) for *Global Market Research*
Register [securely online](#) for *Introduction to Data Analysis*
Register [securely online](#) for *Introduction to Market Research and the Research Process*
Register [securely online](#) for *Market Research Design and Data Identification*
Register [securely online](#) for *Measurement and Questionnaire Design*
Register [securely online](#) for *Qualitative Market Research*
Register [securely online](#) for *Quantitative Data Collection Methods*
Register [securely online](#) for *Sampling in Market Research*
Register [securely online](#) for *Working with Secondary Data*
- 2. Fax:** Call up our [printable registration form](#), print it out, complete it and Fax to +1-706-542-6596 — *Credit Card Only*
- 3. Phone:** Call +1-706-542-3537 or 800-811-6640 (toll free in the U.S.) and complete your registration over the telephone — *Credit Card Only*
- 4. Mail:** Mail the completed [printable registration form](#) with payment (check or money order payable to the *University of Georgia*) to:

University of Georgia
Center for Continuing Education
Professional and Personal Development, Suite 191
1197 S. Lumpkin Street
Athens, GA 30602-3603 U.S.A.
+1-706-542-3537

Enroll Anytime. Register Now!

For more information about the
Principles Express courses
contact us at questions@georgiacenter.uga.edu or by telephone
at +1-706-542-3537.



THREE EASY WAYS TO REGISTER via PRINTABLE FORM

Fax: Fax to +1-706-542-6596 — *Credit Card Only*

Phone: Call +1-706-542-3537 or 800-811-6640 (toll free in the U.S.) — *Credit Card Only*

Mail: Mail the completed form with payment (check or money order payable to the *University of Georgia*) to:

University of Georgia
Center for Continuing Education & Hotel
Professional and Personal Development, Suite 192
1197 S. Lumpkin Street
Athens, GA 30602-3603 U.S.A.

Please select course(s):

- #90063 *Advanced Analytic Techniques*
 - #90064 *Communicating Research Results*
 - #90062 *Introduction to Data Analysis*
 - #90059 *Quantitative Data Collection Methods*
 - #90057 *Sampling in Market Research*
 - #90058 *Qualitative Market Research*
 - #90066 *Emerging Methods and the Future*
 - #90055 *Introduction to MR/Research Process*
 - #90056 *Market Research Design/Data Identification*
 - #90067 *Ethical and Legal Issues*
 - #90065 *Global Market Research*
- Coming Soon:** #90060 *Measurement and Questionnaire Design*

Courtesy Title: Mr. Ms. Mrs.

Last Name	First Name	MI	Date of Birth* (MM/DD/YYYY) <small>*Used for retrieval of CEU transcript</small>
Email Address	Fax No.		
Home Address	Business Address		
City	State	US Zip Code	City
State	US Zip Code	COUNTRY and Postal Code (if outside the USA)	
Home Phone	Business Phone		

Please send me e-mail about **Georgia Center** programs: Yes No How did you hear about the course?

Place of Employment _____ Position _____ Number of Years in Market Research _____

Course Fees:

- Standard Course Fee \$329
- Membership Discount Fee*\$329

*Insights Association; ESOMAR; Intellus Worldwide; Advertising Research Foundation; American Marketing Association, and the attendees of TMRE 2017 and IiEX NA 2018.

*Membership/Attendance will be verified. Prices are listed per person in US funds. Prices are subject to change.

My company holds membership* in the following:

- Advertising Research Foundation (ARF)
- ESOMAR
- Intellus Worldwide
- IA (Insights Association)

I am a member* of (or my company colleague is a member of):

My company colleague's name is (please provide full name): _____

- American Marketing Association (AMA)
- ESOMAR
- Australian & Social Research Society (AMSRS)

I attended: I attended IiEX NA 2019 I attended TMRE 2018

Method of Payment:

Register by mail <input type="checkbox"/> Check (payable to the University of Georgia)	Register by phone or fax <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express <input type="checkbox"/> Visa
--	---

For your security, we do not accept credit card information through the mail. To pay by credit card, call us (+1-706-542-3537) or use our secured fax number (+1-706-542-6596).

Card Number _____ Cardholder Name _____ Expires _____ Security Code _____

Cancellation Policy: You may cancel your enrollment within the first seven days and receive a refund less a \$100 administrative processing fee, provided that you have not accessed the online course material at all. Written requests for course cancellation or transfer must be sent to student@georgiacenter.uga.edu in order to be processed.

This Form May Be Duplicated.

