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MCMC), and data cleansing.

The Company's Service Center programs on behalf of clients; platform licensing is available via SaaS. The platform includes data visualization, max diff scoring (HB/HB), and ROI.

Lightspeed is part of Kantar, the information, insight, and consultancy division of WPP. Lightspeed is a global online market research solutions provider. Through proprietary software and mobile device usability studies as well as a robust survey programming and reporting platform.

FocusVision®, part of the Adelphi Group, is a full service, pharmaceutical and biotechnology focused research agency providing industry leading, market research solutions through the production of insightful and actionable research data.

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Sawtooth Software is the world’s leading provider of cloud-based software for analyzing and interpreting data. The company is known for Sawtooth Sawtooth Studio, a comprehensive platform that includes segmentation, conjoint, and choice modeling.

Confirmit offers data analytics, business intelligence, and software as a service (SaaS) solutions. The company provides data pooled organisations with customer feedback / data collection, panel management, data processing, analysis, and reporting.

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