



Continuing Education

For more information about **digital badges**, contact us via e-mail at questions@georgiacenter.uga.edu or by telephone at +1-706-542-3537

What is a digital badge?

A digital badge is a credential awarded to individuals to publicly acknowledge their achievement on their social media accounts (LinkedIn, Twitter, Facebook, and Pinterest). Digital badges are a creative way to illustrate your skills and accomplishments. You can share your badges to let your network know that you have obtained a new knowledge, skill, and certificate.

How does it work?

Each **digital badge** is embedded with evidence of where, when, how, and why it was earned. It is a form of digital e-certificate that you can share on social networks.

Digital badges can be:

- posted multiple places. They can be embedded in social media, such as LinkedIn, Twitter, Facebook, and Pinterest.
- downloaded and added to your e-mail signature.
- clicked to reveal data which validates your achievement.
- viewed by employers, licensing boards, and colleagues.

You can share your badge and talk to other badge owners, creating a community of shared experiences where each owner is recognized with a unique badge.

What are the benefits of claiming your digital badge?

The University of Georgia's digital badge provides you an effective means to convey your verified knowledge and expertise to employers, colleagues, and recruiters after successful completion of your course.

- Digital badging provides an easy way of credential verification as compared to traditional methods such as paper certificates, which cannot be readily verified or shared online.
- Digital credentials, often called badges, act as a means to reliably recognize professional achievements such as your continuing education experiences.
- A digital badge allows you to have 24/7 access to a verifiable and current record of your accomplishment that you can share on your social networks.



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How do I claim my digital badge?



Complete the course.



An e-mail to claim your digital badge will be sent to you the month following your course completion.

Open the invitation to claim your badge.



You will be directed to the **Basno website**.

Register with Basno using your Facebook account or e-mail address.



Once registered with Basno, you will be redirected to your digital badge account page, where you may **claim your badge** and **share it** to your social media accounts.

How do I share my digital badge in social media?

- Login to your Basno account.
- Select your badge.
- Select the “share” button and choose the icon representing where you would like to post or share your badge.

Can I include the digital badge in my e-mail signature?

Yes! You may download your badge, and insert it in your e-mail signature.

Is there a fee to accept a digital badge?

No. There are no additional fees incurred by you for displaying, storing, managing, or broadcasting your new credential.

Does my digital badge expire?

No. There is no expiration once you post the badge.



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